

# Exciting Career Opportunities

- Contribute to the future of bike riding
- Dynamic and passionate environment
- Strong community focus and values



Bicycle Victoria's mission is 'more people cycling more often.' It is extremely successful in delivering this through community awareness, behaviour change programs, membership and large-scale events including Around the Bay in a Day and The Great Victorian Bike Ride. The organisation has significantly expanded bringing about the need for enthusiastic professionals to join the team.

## Commuter Riding Co-ordinator

You will build relationships with external stakeholders to influence behaviour change and workplace culture. Your role is to enhance revenue streams from the corporate sector and get 'more people cycling more often' in the workplace through bike parking, riding skills courses, travel planning and behaviour change programs.

## Multi Channel Content Editor

Reporting to the General Manager - Marketing, you will lead a team in producing inspiring and entertaining content for digital and print publications. With your creative flair, you will source and compose interesting content to reach and inspire more people.

## Local Government Services Co-ordinator

You will aim to mobilise support from local government for investment in infrastructure. Reporting to the Facility Development Manager - Local Government and working as part of a small team, you will be involved in research, conferences, newsletters and reporting on outcomes.

## Director - ride2school Program

Leading a team, you will drive this innovative program to change behaviour using community based social marketing strategies. You will showcase your skills by delivering results and expanding the reach of the program.

If you are a leader with vision, persistence, a 'can do' attitude and the desire to make a measurable difference, please forward your application. Alternatively contact Michelle Hewitt or Philip Mayers for further information.



HUMAN RESOURCES CONSULTANTS

Level 50, Rialto South Tower  
525 Collins Street Melbourne Vic 3000

P 03 9629 6999  
E [cv@dakinmayers.com.au](mailto:cv@dakinmayers.com.au)